

Board Meeting

Thursday, May 03, 2012 TACtile Boardroom

6:00 p.m.

Called to order 6:05 pm

In attendance:

Board Members:

Linelle Zimmer, Terry Evans, Laurel Mueller, Peggy Lopez, Charlene Peoples, Carolyn Bignall

Absent:

Elaine Kelty, JoAnn Paterson

1. Approval of April Meeting Minutes – Charlene Peoples
2. Treasurer's Report – Carolyn Bignall
 - a. Reconciled the spreadsheet from the Bead Bazaar
 - b. Trip to the bank 5/3 to deposit Bead Bazaar
3. Programs – Terry Evans and Peggy Lopez
 - a. May – Larkin Van Horn
 1. TACtile put an ad on their website today
 2. Scott provided Peggy with a link on our website that will provide a Larkin class list
 3. Lin will verify memberships of those registered
 4. Peggy is checking on what she needs for AV equipment
 - b. June – Klew
 1. "Mini Workshop" clay conditioning – prior to Klew's workshop, 6/2
 2. Karen said she would go up to 25 in a class
 3. PayPal on the web site?
 4. Registration for member only – 5/23
 5. Registration for non-members – 5/23
 6. When is the registration going to be open on the web site
 - c. July - Bead Sampler July 21 - 22, 2012
 1. Call for teachers goes out - May 7, Closes - May 28
(They must reply by email with photos)
 2. We choose teachers - May 28- June 1, we notify teachers June 1 - June 3
 3. Registration opens - June 4, (only mail-in registrations to Golden PO)
Closes - June 22, registration at one general member meeting (June 21st)
 4. We schedule participants - June 19-24, Notifications - June 25-29
 5. Teachers - \$50 for teaching and \$12 per kit reimbursed
 6. Post on Facebook – carpooling, make a signup sheet for the member meeting
 - d. August – Jan Betham
 - e. September - Jeanette Cook
 1. Terry and Peggy met with her during the Bead Bazaar
 2. Wants a survey – what would the members like to do (from what she teaches); she does not teach stitches, she only teaches projects
 3. Workshops offered that weekend – 3 days (2 full days, 2 half days)

- f. October – Stitch and Talk – Thursday and Saturday. Make items for a charity (tbd)
 - g. We need a calendar for the board; Board@rockybeads.org. Google calendar; send out to board members, to list vacations, birthdays, and RMBS events.
 - h. Postcards for shops – make them with 3 programs at a time so people have multiple programs known at a time. May, June, July and August, September, October.
 - i. Laurel to send out email blast to include May, June, July programs
 - j. Terry is working on a checklist for what is involved in the Program department so it will be easier for next board member
 - k. Finances/Budget
 - 1. Pricing of classes (currently - 40% share of total cost)
 - 2. Suggestion
 - 1. RMBS would have a goal to recover 50% of the total cost of speaker, workshops and classes
 - 2. \$10 increase per class for non-members (current)
 - 3. Proposed - \$25 + \$10 for non-members per class
 - 3. The purpose is get to a formula that can be posted on the website – transparency to our members and to non-members to promote the benefits of memberships
 - 4. Table this discussion for further deliberation
 - 5. Program directors should have access to credit cards to make reservations (hotel) for speakers
 - 6. Terry will meet with Carolyn to discuss reimbursement vs credit card prepaid items- what is our per diem? Look at the government rates. Need to have standard guidelines for all speakers
 - l. Lin's motion – Tabled at this time
 - m. Committee for setup and teardown?
 - 1. Utilize the members more?
 - 2. Talk with Elaine about what our expectations are for space for our meetings, what do we see as our needs for meeting space set-up?
 - n. Member Gatherings:
 - 1. Glitter Queen - May 26th
 - 2. Colorado Bead Co - June 5th
 - 3. Naja – July or August
4. Membership – Linelle Zimmer
- a. Artisan vs Business membership differentiator
 - b. New memberships from Bead Bazaar (50) – update Excel spreadsheet; Lin enter on the website rather than pay Scott and team to enter
 - c. Expect to hit 300 in membership by end of year
 - d. Lifetime memberships – committee to decide – made up of 3 persons; two lifetime members and one regular member. Selected by October and announced in November. Make sure that the RMBS Board knows of the criteria and manages following the regulations and vote on the proposed members. Lin to spearhead (and monitor); put out an invitation to the current lifetime members to see who would be interested in being on this committee. The initial committee will draw up the criteria and present to the board.

5. Facebook \ LinkedIn – Charlene Peoples
 - a. Invite Shannon Sullivan; Autism Community Store to post item to Facebook regarding her need to have someone volunteer to teach at their center, and request donation of beading supplies.
6. Email blast – Laurel to send out – including the programs for May, June, July; call for teachers for Sampler, thank you to volunteers; attendance numbers.
7. Charity for October – poll members for volunteers to coordinate efforts and suggest charity organizations.
8. Website – Laurel Mueller

Meeting adjourned at 9:10