

Rocky Mountain Bead Society  
Board Meeting  
February 2, 2012

Conference call meeting – 6:00 pm (started at 6:10)

In attendance:

Board Members: Linelle Zimmer, Laurel Mueller, JoAnn Paterson, Carolyn Bignall, Terry Evans

Others: Elaine Kelty, Adria Zimmer

Absent: Peggy Lopez

1. Move to approve meeting minutes from January meeting, updates presented and changes will be made and meeting minutes available on the web site when it goes live. Motion seconded.
2. Artwork, logo - Adria Zimmer
  - a. Discussion - 4 examples presented; comments:
    - i. Like the first design, burgundy, gold and pearls, too much saturation on the #1 business card, not fond of the font from #1, use font from #2 for address line. Mix some of #1 and #3 – utilizing the “watermark” from #3. Red on the back of the business card or white? #1 is a “sophisticated” look.
  - b. Promotional Item examples:
    - i. Image #1 – best design of promotional for Bazaar, however, the logo design from image #5 with the three components – logo, URL, and tag line together in the chosen colors presents the best.
    - ii. Input from Jo Ann as how this would best look on the Bead Bazaar aprons
    - iii. Trade Marked? Long and costly process. We can incorporate the register mark ®, as opposed to the copyright mark. ©
    - iv. Proposed to Adria to make some minor suggested changes.
    - v. Move to accept logo design and move forward with the usage of the new design, motion seconded.
3. TACTile Grant Request
  - a. Any opposition, any issues?
  - b. Motion to approve external grant request as presented by Elaine Kelty, TACTile representative, for \$3,000.
  - c. Unanimous approval.
4. Programs (Terry Evans)
  - a. Kelly Weise - February – Laurel is responsible for her and the weekend classes. Weekend classes at TACTile. 6-8 people per class time have already registered.
    - i. Proposal for next year - increase workshop (and kits if paid through PayPal) prices to offset the PayPal surcharge (3%).
  - b. March - Dana Gabay, eM JewelleryArt – “Jewelry Evolution” history on jewelry and how she started her business.
    - i. One workshop on the weekend following, (Sat the 17<sup>th</sup>?) Terry to firm up plans with her. Space was not confirmed. Jo Ann looking into the availability of her clubhouse. Elaine will inquire about TACTile availability. Terry will look into space availability of other venues that could potentially be used throughout the year(s).
  - c. April – Need meeting space for regular business meeting. April 26<sup>th</sup> (Dale Cougar Armstrong)
  - d. May – Larkin Van Horn – speaker at business meeting, workshops on the weekend following. Her background is more quilting than beading but apparently both are combined and we have been trying to set up a mutual payment of her fee (coming in, staying, speaking) with the local Quilt museum in Golden, CO.
  - e. June – Karen “KLEW” Lewis (polymer) – possibility (also offer her October meeting).

- f. July - Bead Sampler - need to plan out, get teachers, get schedules. Elaine to help Terry and Peggy with this.
  - g. August – open
  - h. September – Jeanette Cook with weekend workshops – need to set up venue. Elaine to ask for availability. Char to assist with this.
  - i. October –
  - j. Laurel asking for help from board members to help with programs, we can all help out with each month. Reach out to Dale Zitiek for help also.
5. Membership – Linelle
- a. 133 paid (8 businesses that have renewed).
  - b. Hearing feedback from businesses – disappointed in current web site and lack of scheduled programs.
  - c. Need a business list – businesses that should be joining.
  - d. Ask members for who they would like to see as business members? (put in next newsletter).
  - e. Focus on quality vs. quantity of business members.
  - f. Web site will no longer be an issue as the new site will be live shortly.
6. Bead Bazaar – Jo Ann
- a. Meet with Treasurer (Shawn) and Carolyn
  - b. General
    - i. Bazaar Program – approved printed that Libby found
    - ii. Starting to work on the program; she has started to enter documentation into a Word document; Laurel pointed out that information will already be documented in an Excel spreadsheet.
    - iii. 43 classes with 23 teachers at this point.
    - iv. Next meeting 2/9 – 6:00 pm – TACTile
7. Web site – Laurel
- a. Laurel has been meeting with Scott. Class (workshop) registration, using a shopping cart on the site.
  - b. Incorporating the new logo and design for RMBS.
  - c. Scott is cleaning up and wants to go live as much we want to.
  - d. Go out and purchase URL “Rocky Mountain Bead Bazaar” and have a redirect to rockybeads.org.
  - e. Members will be doing their own sign on and password.
  - f. Linelle will able to monitor members and who is eligible for volunteering.
  - g. Charlene – taking on Facebook for RMBS. Need to update with all the programs for 2012.
  - h. Also – making a group for RMBS on Linked In.
  - i. Training for new site – maybe do one on one training with Scott, or having a Saturday training meeting.
8. Treasurer Report – Carolyn
- a. Main account:       \$ 17,826.54
  - Book account:       \$ 9,156.52
  - CD                     \$ 58,868.47
  - Savings               \$ 45,789.81
  - TOTAL                 \$131,641.34 as of 2/2/12
  - b. Wendy Cameron has some vendor deposits, Carolyn will meet with her.
  - c. Bead Bazaar - Book table – taking charge cards, MasterCard & Visa.
  - d. Laurel asked that all items sent to the State of Colorado be sent registered/certified mail.
9. Meeting adjourned 8:55 pm.